



FOR IMMEDIATE RELEASE

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Gladly Paying for Services They Don't Want.

How Clients Are Saving Their House Cleaning Service in The Wake of COVID-19.

Dallas, TX, March 23, 2020 - My name is Greg Shepard, owner of Dallas Maids residential cleaning company. We have been in business for 16 years and for 16 years have been adding happiness to Dallas families' lives by removing the tedious chore of cleaning. Now, Dallas families are adding to our happiness.

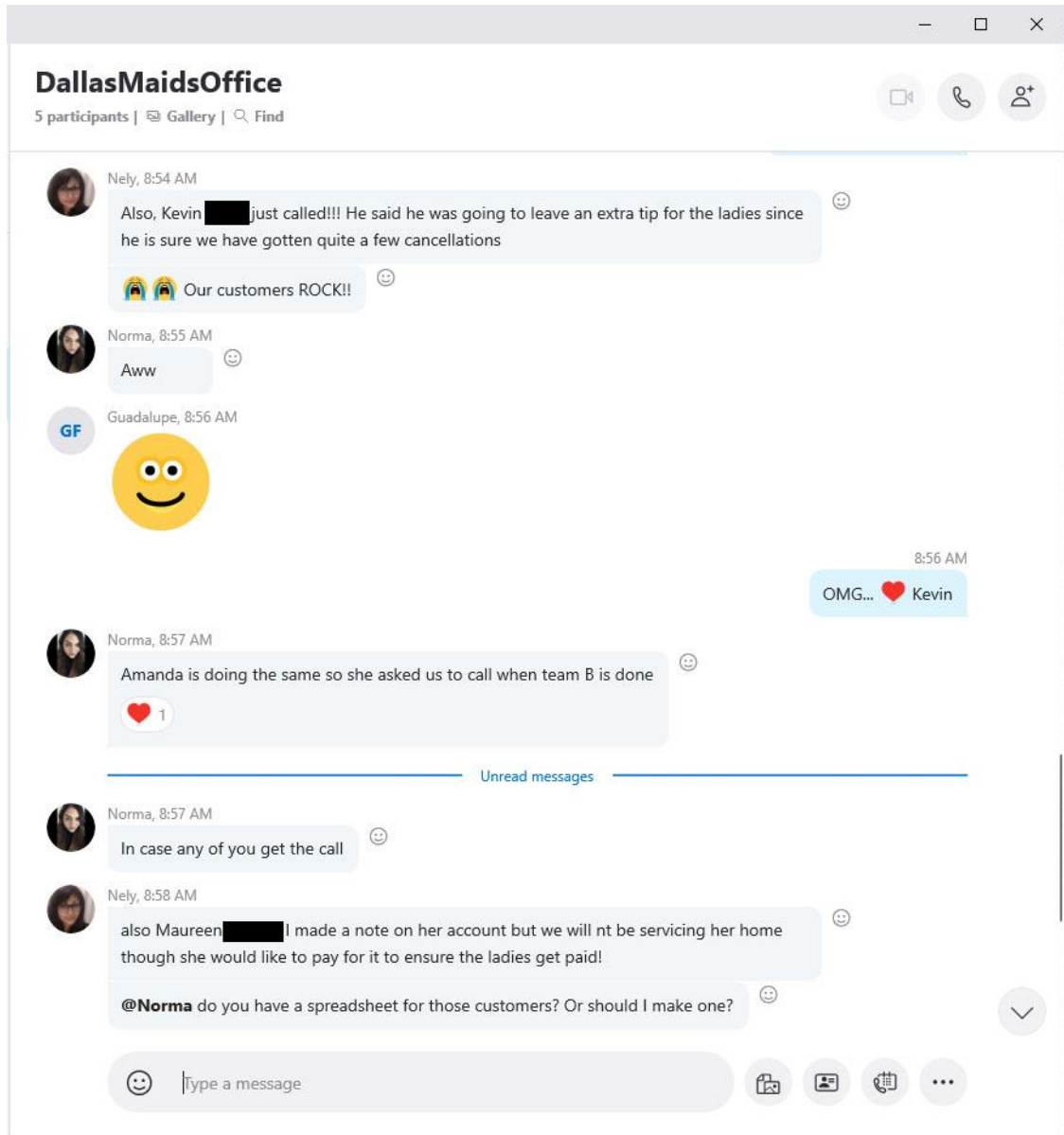
To say this pandemic has been hard on small businesses is an understatement. At first, we had a few cancellations trickle in. Our cleaning staff expressed surprise that their checks were not affected as much as they had expected. Then Dallas County Judge Clay Jenkins issued an order for all non-essential businesses to closed down Monday at 11:59 pm, March 23rd. Residential cleaning services were deemed essential businesses. We could stay open for business. Initially I was optimistic.

Yet times are uncertain and the media sounds scary. People are fearful of the coronavirus, fearful of the looming recession and possible depression. The trickle of cancellations transformed into an avalanche.

Faced with what seemed the imminent demise of a cleaning company I had loved and labored so hard to build over the years, something wonderful happened: Our customers came to our rescue!

Some cancelled service yet volunteered to keep paying so our professional cleaning staff had income and Dallas Maids could continue to operate. Others offered generous tip to help staff weather this pandemic storm. All of us at Dallas Maids are overwhelmed with the love flowing in.

This print screen of our Skype chat room expresses just a sliver of our customers' generosity:



I'm so grateful the Dallas Maids family feels this support during times like these. We need it. It gives us hope.

As for how I feel about this outpouring of support? This P.S. written at the end of a customer update email expresses it well:

P.S. Our hearts have been profoundly touched by some of our wonderful customers who have decided to temporarily cancel service yet still pay because they cared deeply for their cleaners and our local, family owned business. You

are absolutely amazing! And as I type this, tears are swelling up. You are making an immense difference during these difficult times. From the bottom of our hearts, THANK YOU! ♥♥♥

Complete Email: <https://mailchi.mp/dallasmaids/important-notice-to-our-amazing-customers>

The worst of times brings out the best in people.

We are overwhelmed with apocalyptic times tirelessly being reported in the news. People are scared. Things are bad. I wanted to share some of the good. People are supporting each other, even a small family-owned company like Dallas Maids. We are all in this together.

The coming months will be hard. I will continue fighting to keep my staff employed so they may have food on the table and shelter for their families. We will fight to survive. And when the shutdown is over and all this has passed, I am confident Dallas Maids will be a better company. I look forward to repaying our customers with years of happiness.

About Dallas Maids: Dallas Maids (www.dallasmaids.com) is an award-winning house cleaning business that provides peace and adds happiness to its clients' lives by removing the tedious chore of house cleaning so they may have more valuable time with family, friends, and themselves! Our headquarters is located in Dallas, Texas. We have been servicing homes for 16 years.